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Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

on September 18, 2006

Date of Deposit

Jasper W. Dockrey, Reg. No. 33,868

Name of applicant, assignee or Registered Representative

Signature

September 18, 2006

Date of Signature

Our Case No. 1391/1555 (MAG BAR 01)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

James Roy Maxwell et al.

Serial No.: 10/606,671

Filing Date: June 25, 2003

For BREATH FRESHENING AND ORAL

CLEANSING PRODUCT WITH MAGNOLIA

BARK EXTRACT

Examiner:

Ruth A. Davis

Group Art Unit No.: 1651

RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action of April 24, 2006, in the above-referenced application, the Applicants respectfully request reconsideration of the final rejection in view of the amendment and remarks presented herein.

The Applicants have amended their claims to place them in better form. Further, the accompanying Declaration is submitted in response to issues raised by the

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